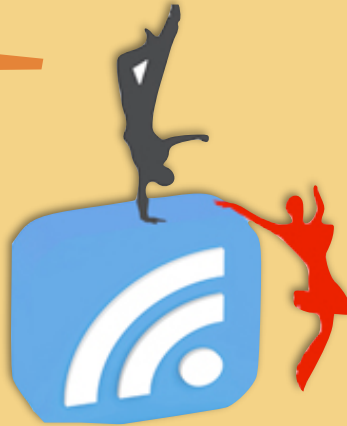


About Campus Blogging

10 years ago the social media revolution started, when blogging became popular. Now its the most popular activity on the internet. Big and small bloggers are writing about everything under the sun, pumping millions of new pages every day into the internet. In the past 10 years blogging has seen a phenomenal increase in readership and contributors.



The campus blogging project empowers the campuses to run their own blogs. Campus blogs double up as online campus newsletter and campus notice board. It also provides a platform for students to show case their talents. The project will create the next generation of bloggers who will fuel the social media revolution.

A campus blog can contain

- Campus News
- Campus Event Schedules
- Campus Notifications
- Student Articles
- Poems/art work
- Campus photos and videos
- Study Materials
- Student projects
- Local News
- And more..!!

Location

Innovation Lab
3rd Floor TEDEX TechPark
Kathrikadavu Jn., Kochi - 20

Meet Up

Campus Blogging



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www.innovationlab.in

Soirée Invitation

TEN India, is extremely happy to inform you about the Campus Blogging Meetup on 26 January 2010 at Innovation Lab, Kathrikadavu, Kochi - 20. We take this auspicious moment to invite you to for the event.

Looking forward to your valuable presence and co-operation.

- TEN India

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Sessions Handled

Campus Blogging	Kevin Babu
The New Media	Kenney Jacob
How to write a good blog post	Arun Basil Lal
My Experience with VOSREE	Sujith T John
Effective Blogging in Different Sectors	Jibin Samuel
Wordpress Backend and Customization	Anand Subramanian

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